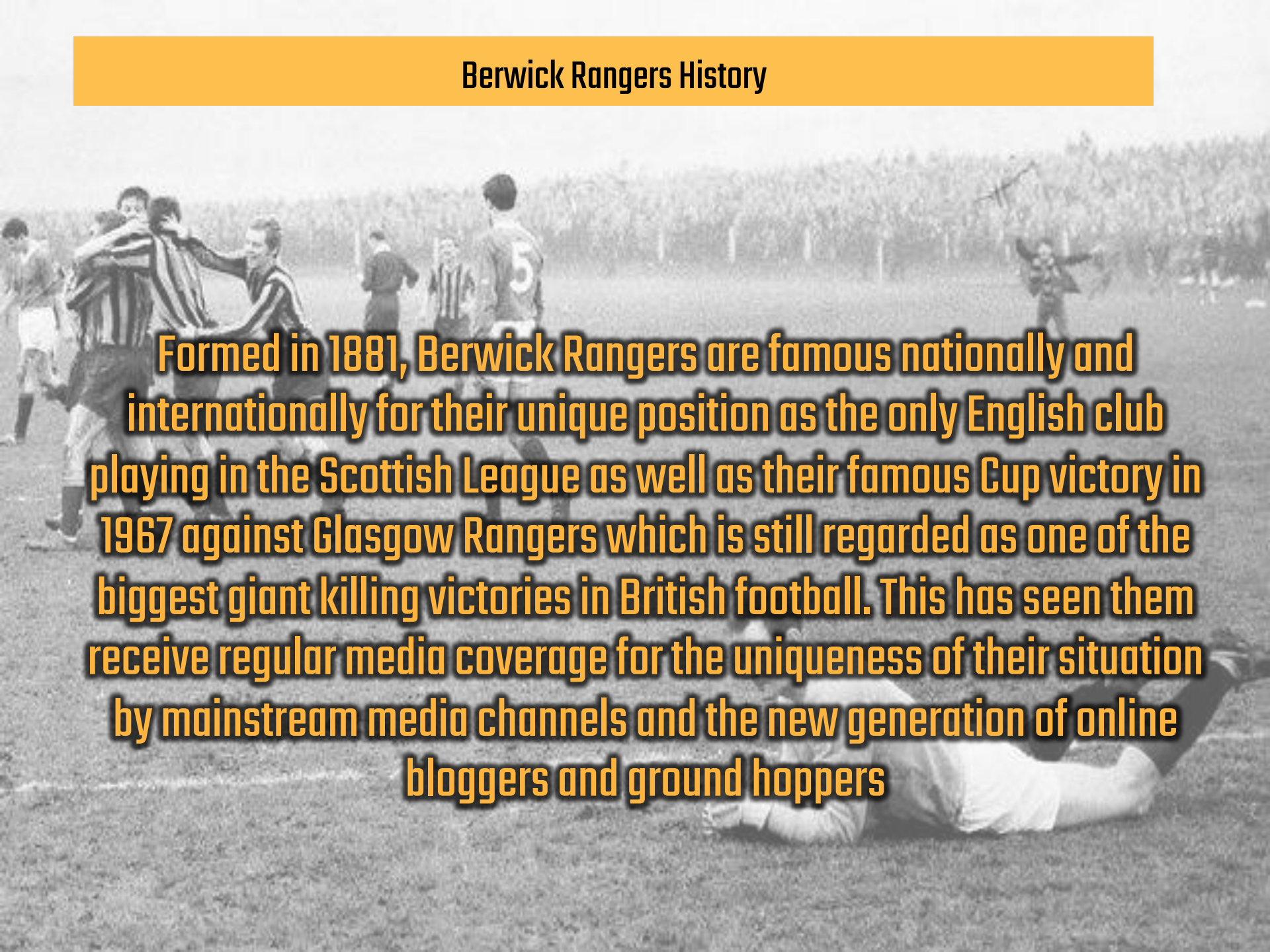


Berwick Rangers Commercial Opportunities



Berwick Rangers History



Formed in 1881, Berwick Rangers are famous nationally and internationally for their unique position as the only English club playing in the Scottish League as well as their famous Cup victory in 1967 against Glasgow Rangers which is still regarded as one of the biggest giant killing victories in British football. This has seen them receive regular media coverage for the uniqueness of their situation by mainstream media channels and the new generation of online bloggers and ground hoppers

A map of Scotland and northern England with red football pins indicating the locations of various football clubs. The pins are spread across the country, from the north coast (Elgin, Fraserburgh) to the south coast (Newcastle upon Tyne, Middlesbrough). A yellow banner is overlaid on the northern part of the map, and a white circular callout is on the right side.

**BRFC League matches cover Scotland from Annan in the South
to Elgin in the North**

We will have coverage in
all the other League clubs
websites, social media,
videos and programmes
each season.

We achieve secondary coverage from the competitions we compete in
each season



TV coverage of goals and games

BBC Look North features
our BRFC TV goal
highlights, we have
appeared on live Sky
matches and BBC ALBA
games

BBC
LOOK **NORTH**

BBC
ALBA

sky **SPORTS**

Match/Ball sponsorship

Ball sponsorship starts from only £100 + vat whilst Match sponsorship starts from only £200 + vat and can be personalised to suit your exact requirements, please contact commercial@berwickrangers.com for further details.

Typical running order for your special day.

- 12.45pm You & your guests start arriving for a complimentary welcome drink in the JB Lounge & watch a live game on TV.
- 1.00pm Stadium tour to include Changing Rooms, Pitchside and Boardroom with opportunities for photos.
- 1.15pm Return to your dedicated table in the JB Lounge to continue watching the live TV game.
- 1.45pm Opportunity to win £250 by purchasing Bond Scheme number.
- 2.00pm Team sheet & match programme highlighting your name is distributed.
- 2.50pm Take up your reserved seat in enclosed Director's Box
- 3.00pm Match kicks off
- 3.45pm Half time where you return to your table in the JB Lounge where you are served a quality buffet with tea & coffee.
- 4.00pm Second half kicks off.
- 4.50pm Final whistle, return to JB Lounge where bar is open for refreshments & watch scores come in.
- 5.15pm Man of Match presentation with opportunity to meet players & manager.
- Second live TV game of day on till 7pm.
- Depart at your leisure - taxi can be booked by request.



Other Opportunities

Player kit sponsorship is available from only £80 with your name highlighted in the match day programme and on our website.

Back of shirt sponsorship may also be available - Price on request

Training kit sponsorship may also be available - Price on request

Club Sponsorship

The ultimate package where your name and Berwick Rangers are entwined at every opportunity to maximize your brand exposure.



As this is not always available please contact commercial@berwickrangers.com to discuss how we can tailor a package to suit your exact specification

Stadium/Stand Naming Rights



If you want your name to sit alongside the famous Shielfield name please contact commercial@berwickrangers.com to discuss how we maximise brand exposure together.

Be a Mascot from only £50



Make it a special day by running out with the team ahead of the game!

2pm Arrive at Shielfield Park & be shown to your table in the JB Lounge

2.15pm Collect your replica top from the club shop

2.30pm Warm up with team on pitch

2.55pm Lead out teams with Captains & Referees with chance for photographs

3pm Take up 4 complimentary seats in stand

3.45pm Return to JB Lounge for half time buffet at your table.

4.00pm Watch second half from stand.

4.50pm Return to JB Lounge to meet Man of the Match .

#BRFC

Matchday Hospitality



Hospitality is available pre match in the JB Lounge from only £25. You can arrive any time from 1pm onwards where you will be welcomed with a complimentary drink before being shown to your table.

A live TV game will be on one of our 3 wide screens and the bar will be open for your drinks. As well as watching the game from 3pm in the Director's Box you will also enjoy a quality buffet at half time at your table in the JB Lounge.

Hospitality can be personalised to your exact requirements be it a birthday, retirement, anniversary, reunion or any memorable occasion.

We can also cater for a 2 or 3 course cooked pre match meal in the Eric Tait Suite if you prefer a more substantial meal with a minimum of 6 guests.



JB Lounge Hire

The JB Lounge is also available * FREE for hire (except matchdays) and is a perfect venue with ample parking and seating for 10-50 guests.

We can organise your catering requirements be it a simple buffet or a hot 3 course meal, e mail commercial@berwickrangers.com

* subject to conditions



#BRFC

"Just dropping an email to thank all at Berwick Rangers for a great day and making us feel very welcome. This won't be the only time I'll do it as you offer very very good value and made my family very welcome and you now have four new fans!"

"To all at Berwick Rangers Football Club, we can't thank you enough for giving us such an amazing memorable night on Tuesday 24th April. We loved every minute of our evening. Happy memories. Thank you all."



Visibility to our Matchday Hospitality guests



We have hospitality visitors from many companies and from all over the country

**Match Reports and Pictures in local and national print media and their
online portals**

**Match and News reports in
Berwick Advertiser and
Berwickshire News as well
as local media at our Away
games**

Berwick  **Advertiser**
The Berwickshire
News

Advertising Boards at Shielfield Park

Over 10,000
spectators in a
season for friendlies,
cup ties and league
fixtures.

Starting from
only £100 + VAT



Coverage in Our Match Programmes



The BLACK & GOLD

ISSUE 11 • £2.50

BLACK & GOLD



Lest
We
Forget



mitre



BERWICK RANGERS

v



EDINBURGH CITY

Saturday 11th November 2017 - 3:00pm - Ladbrokes League 2

Today's Sponsors: See inside (P 24) for more info.

MATCH: Sanderson, McCreath and Edney, Berwick **BALL:** CBRE, Edinburgh

MAN of MATCH: In memory of NELSON YOUNGER & Pete Large **RADIUS LOGISTIC SERVICES**

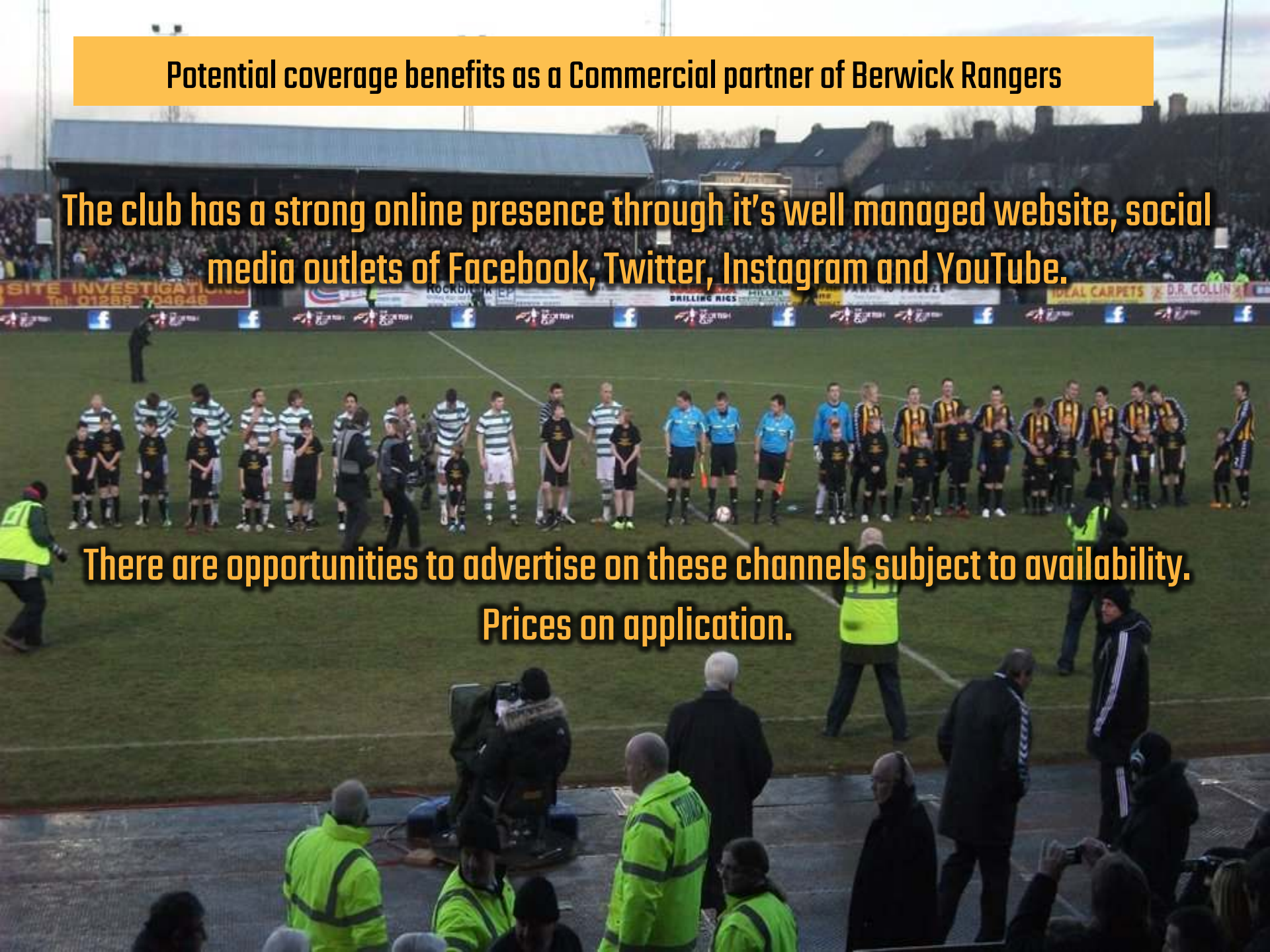
BERWICK RANGERS FOOTBALL CLUB PLC, SHIELDFIELD PARK, TWEEDMOUTH TD15 2EF FOUNDED 1881

Coverage in over
4,000 match
programmes sold/
distributed each
season
From £90 to
advertise

Potential coverage benefits as a Commercial partner of Berwick Rangers

The club has a strong online presence through it's well managed website, social media outlets of Facebook, Twitter, Instagram and YouTube.

There are opportunities to advertise on these channels subject to availability.
Prices on application.





Berwick Rangers
Football Club

[News](#)[Club -](#)[JB Lounge Hire -](#)[Teams -](#)[Matchday -](#)[Shop -](#)

Website Visitor Reach

Berwick Rangers Shirt Sponsor Draw 2018/19

Following the successful initiative for season 2017/18 whereby entrants were able to win the chance ...

[FIND OUT MORE >>](#)

NEXT MATCH

05
day

16
hr

00
mins

57
secs



TBC

Our website
receives over
1,000,000 hits per
year and was
recently redesigned

[MATCHES](#)[CLUB](#)[COMMUNITY](#)[SPONSORSHIP](#)[STATS](#)[SHOP](#)

LATEST RESULTS

Clyde



1 - 2



Berwick Rangers

28th April 2018 | 15:00
Broadwood Stadium

Twitter Social Media Reach

BERWICK RANGERS FC Official Twitter Account



Berwick Rangers

@OfficialBRFC Follows you

Berwick Rangers Football Club -
England's only team in Scotland.
Account sponsored by @NCLairport -
newcastleairport.com.

SPFL League 2

berwickrangers.com

Joined July 2010

Tweet to

Message

317 Followers you know



1,416 Photos and videos



Tweets
15.2K

Following
416

Followers
10.3K

Likes
2,008

Lists
7

Tweets

Tweets & replies

Media



Pinned Tweet



Berwick Rangers @OfficialBRFC · Apr 22

The club are excited to announce the launch of our 2018/19 Shirt Sponsorship draw! 🎟️ #BRFC

Find out more ➡️ bit.ly/2qLmmcT



3 14 27



Berwick Rangers @OfficialBRFC · 3h

🏆 The #BetfredCup group stage draw takes place on May 25th, live on @btsport! Who do you want to be drawn against this season? #BRFC

3 5



Berwick Rangers Retweeted



Berwick Rangers @OfficialBRFC · 8h

🥅 Goalkeeper @SeanBrennan25 signs up for 2018/19 🍷 #BRFC

More ➡️ bit.ly/2lhWKPL



Over 10,400 followers
on Twitter with regular
content updates
ensuring significant
reach

Margot Kidder
Superman star Margot Kidder dies aged 69

Scott Carson

#Nibbies
@BerwickLitFest is Tweeting about this

#gammon
Debating whether the meaty insult is offensive

#Innocent

#Gaza
Death toll of Palestinian protesters killed by Israeli forces continues to rise

#pint18
4,853 Tweets

#c4news
1,737 Tweets



Berwick Rangers
FC

@BerwickRangers

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About

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Events

Videos

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Groups

Offers

Jobs

Facebook Social Media Reach



BERWICK RANGERS FC
Official Facebook Page



Over 3,750 followers
on Facebook with
significant reach
from our update
posts

Like

Following

Shop Now



Write something...



Share a photo or
video



Advertise your
business



Start a live video



Get sales



Get phone calls



Get messages



Publish a job post



Create an event

Sports Team in Berwick on Tweed



Our Story

Get official news, reports and stories here
first.

SPONSOR LOUNGE HIRE - Our recently
renovated spons...



Instagram

Search



Instagram Social Media Reach

758 posts

1,569 followers

58 following

Berwick Rangers FC Official Instagram account of #BerwickRangers , sponsored by @nclairport

www.berwickrangers.com

Followed by charmquark1891, nellylyons25,

13 more



Over 1,500 followers
on Instagram with
professional
standard pictures
taken on match
days



BRFC TV channel on YouTube

BERWICK RANGERS FC TV



0:04 / 6:59

Berwick Rangers 1-0 Cowdenbeath 28/10/17

34,044 views



OfficialBRFC

Published on Oct 29, 2017

Match highlights of the SPFL League Two clash at Shielfield Park.

Match footage © The Scottish Professional Football League, reproduced with permission.

SHOW MORE

Our YouTube channel featuring regular highlights and interviews has had almost 100,000 views in the last 12 months in many countries.

EDIT VIDEO

Support opportunities from only £1

Pound per Point fundraising initiative

Match programmes £2.50 on matchdays (£5 online)

**Black & Gold Bond Scheme £90 a season for chance to win
£250 each home game**

Buy 25 shares in BRFC for £27.50 (or multiples of 25)

Season ticket from only £105 for 18 League matches

JB Lounge Season ticket £400 for 18 League matches

Visit Club Shop on matchdays or buy online at store.berwickrangers.com



#BRFC

Berwick Rangers, Shielfield Park, Berwick Upon Tweed, TD15 2EF

E-mail: commercial@berwickrangers.com

Web: berwickrangers.com

Twitter: [@OfficialBRFC](https://twitter.com/OfficialBRFC)

Facebook: [@BerwickRangers](https://www.facebook.com/BerwickRangers)

Instagram: [officialbrfc](https://www.instagram.com/officialbrfc)

LinkedIn: [Berwick Rangers FC](https://www.linkedin.com/company/BerwickRangersFC)

Phone: 01289 30 74 24 (matchdays only 12pm-3pm)

